

Hi - P. dupe svc.

Some people don't know good audio reproduction when they hear it!

Roy Fabbrini does.

Roy Fabbrini knows good tape duplicating. He should. After 12 years with Ampex, Roy can tell you all there is to know about what it takes to make a great tape. He'd like to tell you the Ampex story; he's proud of it and rightfully so... he helped write it. To find out his story and how you can get the best tape possible at the lowest cost, return the coupon below. Roy will send you a FREE tape that tells it all.

After all, hearing is believing.

AMPEX

CUSTOM TAPE DUPLICATING SERVICE

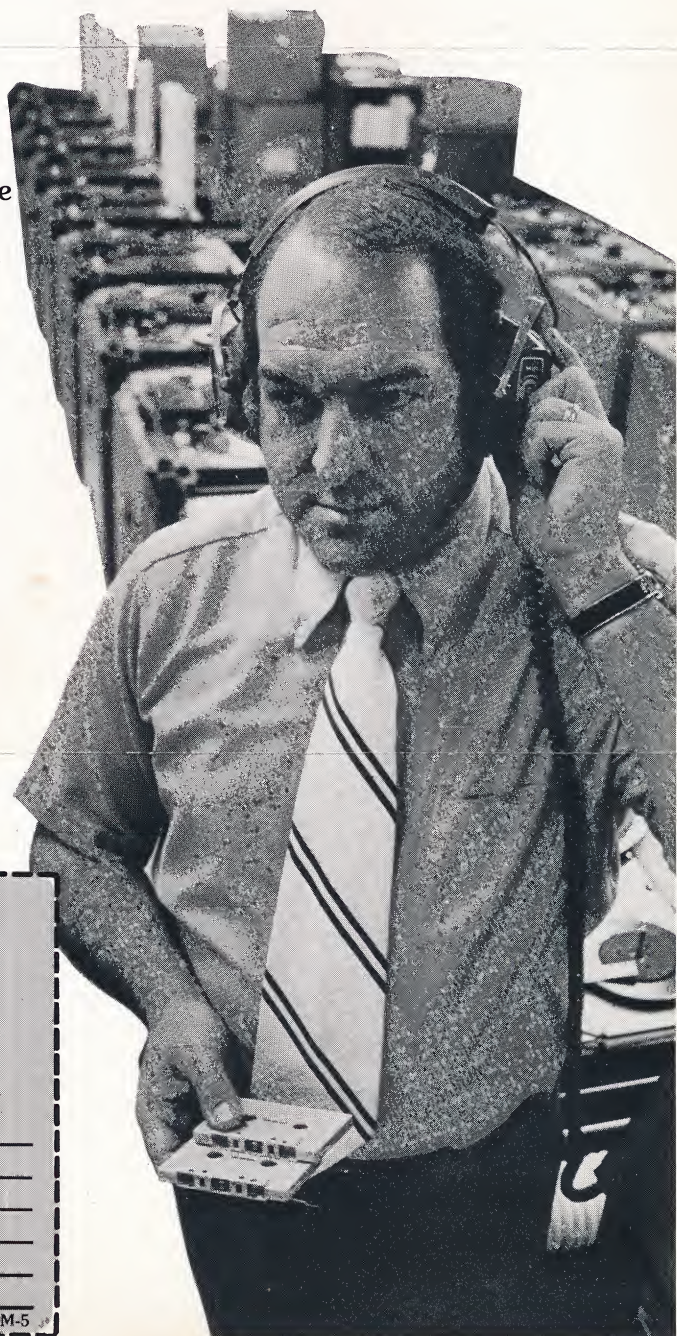
Roy Fabbrini, Manager
P.O. Box 178, Elk Grove Village, Illinois 60007
In a hurry? Call Roy Fabbrini, (312) 593-6000.

Dear Roy,
Let's hear it. Send my free tape in the
following configuration:

- ☐ Eight Track ☐ Cassette
☐ Open Reel

Name _____
Title _____
Company Name _____
Address _____
City _____ State _____
Zip Code _____

M-5



May 30, 1975

Dear A/V Communicator,

In the May issue of Audio Visual Communications you'll find our advertisement introducing you to the Ampex Custom Tape Duplicating Service. You'll also find a reprint of the ad enclosed with this letter. If you've been working in the audio visual field for a few years, you've probably heard the name Ampex. If not, we'd like to introduce ourselves...

...we're the largest tape duplicator in the world. In the past three years we've averaged over 19 million tapes per year for hundreds of companies just like yours.

The ad reprint also introduces you to Roy Fabbrini. Roy is the manager of our custom tape duplicating service. It's because of Roy and his staff that Ampex is the leader in the tape duplicating field. They're professionals who take pride in making sure that every order, whether it's for 10 or 10,000 tapes, meets the tough Ampex quality standards.

Roy has a demonstration tape and can tell you the complete Ampex story. Let Roy show how you can save money and improve your tape duplicating program.

So whether you're looking for tape duplicating in quad, eight-track or cassette, demonstration tapes, specialty packaging, warehousing, fulfillment, computerized record keeping, even video tape duplicating, Ampex is the answer.

Just fill in the coupon at the bottom of the ad and we'll have Roy send you all the details along with a free tape. We know that once you've sampled Ampex quality, you'll be one of the companies helping us stay where we are...the largest tape duplicating company in the world. Send in your coupon today!

Sincerely,

AMPEX MUSIC DIVISION

T. E. Davis

T. E. Davis
Vice-President and General Manager